

9.00am Onwards	Delegate Registration & Welcome Tea
10:00am - 10.10am	<p>Welcome Note Mohana M, Director-Conferences & Broadcasting; Editor-Clean India Journal Kerstin Horaczek, Group Show Director, Messe Frankfurt</p>
10.10am - 10.20am	<p>Keynote Address: Re-thinking Laundry & Dry-Cleaning Business in the Digital Era –</p> <p>Elgar Straub, Managing Director, VDMA Textile Care, Fabric and Leather Technologies</p>
10.20am - 11.10am	<p><u>Session-I</u></p> <p>Industry 4.0- Automization & Digitalization of Laundry & Dry-Cleaning</p> <p>Highlights: New technology changing the Laundry Business; Elevated customer experience, smart wash-Implementing Processes on Real Time Data, Setting a new model for ROI, New Technologies and Future Industry Trends</p> <p>Open Forum: Implementing Industry 4.0: Challenges & Opportunities Making Industry 4.0 work requires a major shift in organizational practices and structures. This panel will highlight the need of a new digital oriented culture and will analyse strategies to overcome challenges of implementing industry 4.0.</p> <p>Chairperson:</p> <p>Elgar Straub, Managing Director, VDMA Textile Care, Fabric and Leather Technologies</p> <p>Speakers Rachit Ahuja, CEO, Quick Dry-Cleaning Software Keith Tan Chee Meng, Regional Sales Executive, JENSEN Chirag Bhatia, Director, 5asec Zhen Arora, Director, Stefab India Ltd</p>

<p>11.10am - 12.10am</p>	<p><u>Session II</u></p> <p>Water Scenario: Wastewater Treatment in Textile Care Industry Highlights: Challenges in water management for industrial laundries/ textile care market, cost-effective, energy efficient and eco-friendly laundry water treatment solutions, Laundry Wastewater Treatment and Recycling Technologies</p> <p>Chairperson: Nitya Shah, Partner, ERM India</p> <p>Speakers: Venkata Chary, Vice-President & Business Development, World Water Works India Pvt. Ltd T M Nagarajan, Vice-President, Wipro Water Suresh Manoharan, Secretary, Perundurai SIPCOT Textile Processors Association and Executive Director of Best Colour Solutions India Pvt. Ltd</p>
<p>12.10am - 12.50pm</p>	<p><u>Session III</u></p> <p>Wet Cleaning or Dry-Cleaning?</p> <p>Panel discussion highlights: Turning to Wet Cleaning; Enhance Dry-Cleaning Performance and Experience; right marketing and sales strategy: Strategic Pricing and Promotion; Solvent, hydrocarbons or still Perc</p> <p>Chairperson Akash Dharamsey, Director, ADD Laundry Concepts Pvt Ltd.</p> <p>Speakers Iain Weir, Technical Director, NewGen Business Services, West Sussex, United Kingdom Anil Kumar, Proprietor, Water Fresh</p>
<p>1.00pm - 2.00pm</p>	<p>Networking Lunch</p>
<p>2.00pm - 2.30pm</p>	<p><u>Session IV</u></p> <p>Setting Successful Models Andrew Glassford, Director, NewGen Business Services, Gloucestershire</p>

2.30pm – 2.45pm	<u>Session V</u> Open Forum for Start-Ups Arunabh Sinha , Founder and CEO, UClean Akash Dharamsey , Director, ADD Laundry Concepts Pvt. Ltd
2.45pm – 3.00pm	<u>Special Talks on GST</u> Kunal Malhotra , Proprietor, New Deluxe Dry Cleaners
3.00pm – 3.30pm	<u>Session VI</u> Best Practices to Build Brands Speakers Arunabh Sinha , Founder and CEO, UClean Sagar Sodha , Zonal Head- West, Jyothy Fabricare Services Ltd Dheeraj Bhardwaj , CEO, The Laundry House
	Concluding Note